



Privacy Statement

Audio Power Systems GmbH and Blue Horizon (BH) are committed to protecting your privacy. This Statement of Privacy applies to the Blue Horizon website. By using this website, you consent to the data practices described in this statement.

Our Privacy Promise

1. To keep your personal data safe
2. To not sell your personal data to any other party or group
3. To give you choices in how you wish to hear from us

Collection of your Personal Information

When you register your Product through the Blue Horizon website we will ask you to provide your:

1. Full name
2. Postal address
3. Email address
4. Details of the product purchased including product name and serial number

This is what we use your personal information for:

1. To register under warranty and record all product serial numbers of all products purchased.
2. To keep you informed of product reviews and updates, new product launches, information on upcoming events, and to receive our bi-annual company newsletter.

Who we will share your personal information with?

We do not share or pass on your data with any other organisation, company or individual outside of our own company.

How long do we keep this Information about you?

We keep information in line with our retention policy, which is for as long as you wish us to retain it. You can unsubscribe at any time using the "Unsubscribe" button found at the bottom of all our emails, or by contacting the company directly.

Security of your Personal Information

Audio Power Systems GmbH and Blue Horizon (BH) undertake to protect your personal information from unauthorized access, use or disclosure. Audio Power Systems GmbH and Blue Horizon (BH) secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure.